

The Roughrider Commission will partner with Ace-High Sponsor(s) to promote our 54<sup>th</sup> Annual Roughrider Days in 2025.

**Your Support Will:**

1. Provide and display 4'x8' banner/arena signage during PRCA Rodeo performances and motorized events.
2. Provide Sponsor Flag to be used throughout PRCA rodeo performances.
3. Provide audio promotion during grand entry, your sponsored event and/or as the chute gate is being used and appreciation for sponsorship announcements throughout overall event.
4. Sponsor logo/ad (30 to 60 second ad to be provided by the sponsor) to be displayed on video board used during the PRCA Rodeo performances.
5. Include logo/artwork on the 30,000 Roughrider Days Fair and Expo Schedule of Events distributed throughout central and western North Dakota, eastern Montana and northern South Dakota.
6. Post your logo/artwork with a hot link to your Web site (opens in new window) on the Roughrider Days Fair and Expo Web site giving you year-round exposure.
7. Entitle you to 40 complimentary rodeo tickets.
8. Entitles you to the option to showcase your business in a 20' by 40' display area, please contact your Roughrider Commission Contact to discuss and reserve the space.

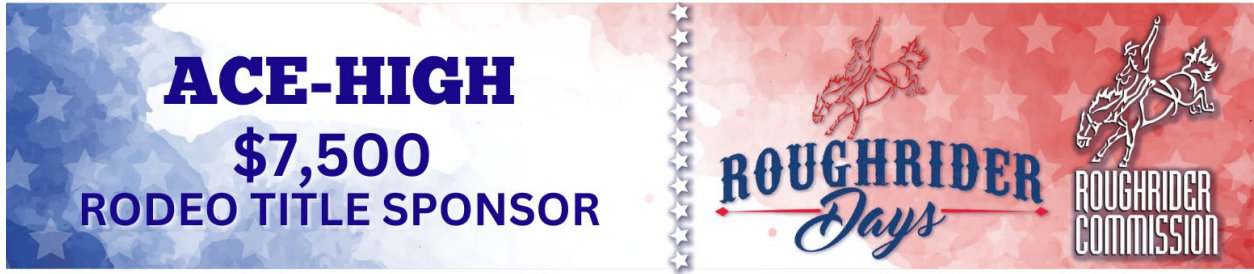
Roughrider Days has included topnotch entertainment and attractions for all ages throughout the years! It is through your generous support this 4th of July Celebration continues year after year. Each year visitors from all over the country travel to Dickinson and stay in our motels, dine in our restaurants, buy fuel and much more. This activity positively affects the entire regional economy. Your sponsorship enables us to provide the quality of events everyone has come to expect including PRCA Rodeos, Concert, Carnival, Parade, Fireworks and Demolition Derby.

**Sponsor Will Provide:**

1. Roughrider Commission the sum of \$ \_\_\_\_\_ on or before March 7, 2025.

**NEW Sponsor Will Provide:**

1. Logo/artwork (at least 250 pixels wide; JPG, PNG, TIFF formats preferred) and any information deemed necessary for promotional purposes. Likewise, if your existing logo has changed, please send us a new logo/artwork in the format mentioned above.



Roughrider Commission Contact: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_ Sponsor Contact: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Do you have Facebook: \_\_\_\_\_

(COMPLETE ONLY if Sponsor Donates In-Kind Products/Services in Addition to Cash)

Brief Description of In-Kind Products/Services:

\_\_\_\_\_  
\_\_\_\_\_

Estimated In-Kind Value: \$ \_\_\_\_\_

Total of Cash Contribution and In-Kind Support: \$ \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Type:

\_\_\_\_\_ **Check Enclosed**  
(Mail check to PO Box 895, Dickinson, ND 58602-0895.)

\_\_\_\_\_ **Please Bill Me**

\_\_\_\_\_ **Pay with Credit Card**  
(Roughrider Commission representative will contact you for payment details.)

\_\_\_\_\_ **I would like to visit with a Roughrider Commission representative about upgraded sponsorship opportunities.**

Comments: