



The Roughrider Commission will partner with Old West Sponsor(s) to promote our 54th Annual Roughrider Days in 2025.

Your Support Will:

- 1. Provide and display 2'x4' sponsor banners in arena during all events of the PRCA Rodeo performances, as well as, motorized events.
- Place your logo/artwork on the 30,000 Roughrider Days Fair and Expo Schedule of Events distributed throughout central and western North Dakota, eastern Montana and northern South Dakota.
- 3. Post your logo/artwork with a hot link to your Web site (opens in new window) on the Roughrider Days Fair and Expo Web site giving you year-round exposure.
- 4. Entitles you to four complimentary rodeo tickets.
- 5. Entitles you to the option to showcase your business in a 10' by 10' booth, please contact your Roughrider Commission Contact to discuss and reserve the space.

Roughrider Days has included topnotch entertainment and attractions for all ages throughout the years! It is through your generous support this 4th of July Celebration continues year after year. Each year visitors from all over the country travel to Dickinson and stay in our motels, dine in our restaurants, buy fuel and much more. This activity positively affects the entire regional economy. Your sponsorship enables us to provide the quality of events everyone has come to expect including PRCA Rodeos, Concert, Carnival, Parade, Fireworks and Demolition Derby.

Sponsor Will Provide:

1.	Roughrider	Commission	the sur	n o	f \$	S	on	or	before	March	7
	2025										

NEW Sponsor Will Provide:

1. Logo/artwork (at least 250 pixels wide; JPG, PNG, TIFF formats preferred) and any information deemed necessary for promotional purposes. Likewise, if your existing logo has changed, please send us a new logo/artwork in the format mentioned above.

OLD WEST \$1,000 SPONSORSHIP



Roughr	rider Commission Contact:								
Sponso	or Name:	Sponsor Con	tact:						
Amount	t: \$	Telephone:							
E-Mail:									
Address	s:								
City:		_ State:	Zip:						
Do you	have Facebook:		_						
(COMPLETE ONLY if Sponsor Donates In-Kind Products/Services in Addition to Cash) Brief Description of In-Kind Products/Services:									
Estimat	ted In-Kind Value: \$								
Total of	f Cash Contribution and In-Kind Sເ	ipport: \$							
Sponso	or Signature:		Date:						
Paymen	nt Type:								
	Check Enclosed (Mail check to PO Box 895, Dickinson, ND	58602-0895.)	Please Bill Me						
	Pay with Credit Card (Roughrider Commission representative will contact you for payment details.)								
	I would like to visit with a Roughrider Commission representative about upgraded sponsorship opportunities.								
Comme	ents:								